

## District Director Update for July 6 D16 Meeting

- All face-to-face tournaments are cancelled for the rest of 2020. If a facility wants to charge your unit, please let me know before you agree to pay anything as resources are available to help.
- Endless Summer event had just over 13,000 tables. ACBL now projected to break even for 2020. Expect “special” events monthly through the end of the year.
- Units and clubs need to help members who are not playing online to join in as we’re unlikely to have face-to-face bridge in the metropolitan areas for the next several months.
- ACBL Board meets next week. Most important issue is the 2<sup>nd</sup> vote on the restructuring proposal. An alternative has been proposed by the minority which keeps 25 Board members who elect a “Managing Board” that has the power of the Board. Cost savings is about ½ of the original. My belief is that the sponsors are hoping that both fail.
- ACBL Educational Foundation has two major initiatives rolling out between now and the end of the year:
  - Social Bridge Online is a new website designed to attract social bridge players and will direct interested people to play bridge using “Trickster Cards” which will have a very nice facility for games and to teachers for learning bridge. The hope is to grow social bridge significantly and to have networks of social bridge players in communities that we can help and encourage.
  - Tricky Bridge is an Apple based app that teaches bridge and will have bridge play on a subscription basis. All lessons are free.
- I’ll be sending a note to teachers and club managers about using Shark Bridge as a teaching platform. Much better than BBO and reasonably priced at \$1/hr for each student. Free to the teacher. Lesson fees are collected outside of Shark Bridge and students are invited to the lesson by the teacher. The “Teaching Games” on BBO are continuing to be developed, and I hope to do a demo later this month.
- Continuing work on membership growth strategy. Hope to finalize for the November board meeting. Results of the unit and district survey are attached.

Paul Cuneo